



## **PRESS RELEASE – DATE FOR IMMEDIATE RELEASE/EMBARGO DATE**

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### **DEBUT TITLE ‘THE GREAT ALIEN CAKE OFF’ IS OUT OF THIS WORLD**

This month Rachel McCoubrie, a doctor working at the University Hospitals Bristol NHS Foundation Trust in Bristol, is launching her debut children’s picture book ‘The Great Alien Cake Off’. Working as a Consultant in Palliative Care, Rachel often encounters patients and their families who are going through difficult times. This fantastical rhyming story, beautifully illustrated by Robert McPhillips, aims to lift the spirits and allow the imagination to escape to a happy place.

“I was at work when I received the call from the publisher that they wanted to go ahead with my book,” said Rachel. “I couldn’t wipe the smile off my face for a week! I hope it will put a smile on the faces of many, many children and get them excited about reading.”

Based on the planet Cookie Dreams, everyone lives exclusively off biscuits, until one day a young alien called Zappo discovers cake. Soon the other alien parents learn to bake and start to get competitive about their cakes. The headteacher decides to put it to the test and organises a cake off competition at the school. Full of wonderful alien characters, who get a little carried away with their new-found love of cake making, and accidentally create more than they bargained for . . . what happens next is literally out of this world.

Published under their Forget Me Not Books brand, Helen Stephens, Creative Director at FROM YOU TO ME, said “This has been such a fun project to work on. The cheeky characters that Rachel and Rob have created really bring this book to life and we are beginning to wonder if scientifically we’ve been heading down the wrong route and now the truth is out there!”

Launched in August 2019 this new author has created a story that will help unite families as they explore the illustrations and read this clever rhyming book together.

#FORGETMENOTBOOKS

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## PRODUCT INFORMATION – THE GREAT ALIEN CAKE OFF

- For more information and images please visit: <https://www.fromyoutome.com/the-great-alien-cake-off.html>.
- Author: Rachel McCoubrie who is available for interview
- Illustrator: Robert McPhillips
- Imprint: **FORGET ME NOT BOOKS**
- RRP: £11.99
- Interior: 130gsm sustainably sourced, acid free, coated paper • Landscape 235 x 265mm • 32 pages
- Cover: Case-bound hard back with spot UV and foil blocked
- Features: Full colour illustrations with colour coordinated endpapers
- Rights: Foreign language rights available
- ISBN: 978-1-907860-52-2
- Available at: **WWW.FROMYOUTOME.COM** and all sensible gift and book shops.
- Launch date: August 2019

## NOTES TO EDITORS:

- Twitter feed: **@FROMYOUTOME**
- Instagram: **FROMYOUTOME\_LTD**
- Facebook: **FROMYOUTOME**
- Review copies are available.
- A separate detailed product information sheet is available.
- For more information about '**FROM YOU TO ME**' including imprints **JOURNALS OF A LIFETIME** and **FORGET ME NOT BOOKS** please visit [WWW.FROMYOUTOME.COM](http://WWW.FROMYOUTOME.COM)

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